

FOR IMMEDIATE RELEASE

Morstad Presented with 2016 Summit International Award for Outstanding Display Creative

Greenwich, CT-based Marketing & Branding Firm Wins Top Industry Award

GREENWICH, CT (June 28, 2016) – Morstad, a Greenwich-based full-service marketing and branding firm dedicated to the financial services industry, was recently awarded the 2016 Summit International Award (“SIA”) in the display category for the design of a leading commercial real estate finance company’s tradeshow materials. Dedicated to furthering excellence in the marketing communications industry, the Summit International Awards use stringent evaluation and blind-judging processes to award those firms whose work exemplifies the best in its class.

To achieve a strong presence on the tradeshow circuit, Morstad applied signature brand elements, key messaging points, and classic design principles to raise brand awareness and extend the firm’s platform in the commercial real estate sector.

“We consider it an ideal situation to work with firms who are invested in their brand and can appreciate the power of a well-positioned brand in a competitive environment. The result is a brand that can speak for itself. To be recognized by the SIA is a resounding validation of our work and mission to deliver breakthrough creative strategies,” said Karen Morstad, President of Morstad.

About Morstad:

Based in Greenwich, Connecticut, Morstad is a full-service, outsourced marketing and branding firm that refines a client’s brand identity to resonate with key audiences and reflect core values. Morstad provides custom brand strategy and creative marketing solutions designed to successfully launch new products, penetrate markets, gain market share, and achieve business goals. For more information, visit www.morstad.net.

MORSTAD

###

Media Contact:

Karen Beauchamp

Morstad

203.661.1090

kbeauchamp@karenmorstad.com